



# SORCERY DIGITAL

Digital Marketing and Web Design

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## AUSTRALIAN E-COMMERCE BUSINESS CHECKLIST

Choose a great business name

Buy the URL domain name

Business name registration

Register your ABN

Google Business Account

Choose you target market

Logo

Logo variations

Colour palette

Fonts

Social Media accounts

Packaging

Launch date

Web hosting

Web desgin

T's & C's

Digital Marketing plan

S.E.O

Launch your business